

# TEXAS STATE

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## COMMUNICATION STUDIES

### **Why should I choose Communication Studies:**

**Gain relevant and resilient skills:** The Communication Studies major teaches a variety of skills that are essential to successfully navigating your personal, professional, and public lives. These include "resilient skills" that are highly valued across different careers even when technical expertise is lacking. As such, Communication Studies differs greatly from profession-specific majors where what is learned may become less relevant as the profession evolves. Studies consistently rank communication skills as some of the most important and highly sought after "human" skills for all employment. Our alumni excel in diverse professional settings as influential leaders, solution-oriented collaborators, highly-trained researchers, talented writers, skilled trainers, and engaging speakers.

**Learn from dedicated and decorated faculty and staff:** Key to our students' success is our dedicated faculty and staff—a cohesive team that draws from their unified expertise to help students understand the vital connections between research and teaching inside and outside the classroom. Our faculty members are active in national and international associations, publish their research in books, professional and academic journals, secure funding to support cutting-edge research, create podcasts, win awards for teaching and research, and serve their communities.

**Choose from optional specializations:** While everyone who majors in Communication Studies will take a diverse set of courses that familiarize students with the variety our discipline has to offer, some students may wish to focus on a particular aspect of communication. These concentrations are listed below for your convenience.